



# MHV Sponsorships 2021

Mennonite Heritage Village welcomes thousands of visitors each year. Our facilities provide open spaces allowing visitors to safely experience the many activities of the museum. These visitors stay in our community, shop in our stores, and use our services. While the current pandemic impacts our ability to host large group events, we have implemented more frequent Demonstration Days throughout our busy summer season to attract a manageable size of visitors on a more frequent basis. With hope we are planning for our festival days in 2021, however, we are preparing for the likelihood that we will need to transition the sponsorship promotions to our more frequent activities.

## Sponsorship Packages

### Family Farm Sponsorship (\$1500)

Farmyard, Livery Barn Menu, Village Voice (2 editions)

### Travelling Tourist Sponsorship (\$2000)

Barrel Train, Festival Programs, Village Voice (1 edition), Category Sponsor for either Car Show

### Flavorful Feast Sponsorship (\$2000)

Spring Gala Table, SITC Waffle Booth, Livery Barn Menu, Village Voice (2 editions)

### Light Horsepower Sponsorship (\$2000)

Barrel Train, Car Show Category, Tractor Trek Category, Festival Programs, Village Voice (1 edition)

### Heavy Horsepower Sponsorship (\$3000)

Horse-drawn wagon, Car Show Trophy, Tractor Trek Trophy, Festival Programs, Village Voice (2 editions)



## PLUS...

### Every sponsorship opportunity includes:

#### Complimentary Day Passes

Two family day passes for every \$500 in sponsorship purchase to give to your staff or clients.

#### Reception Banner

Coming and going, visitors will see your logo displayed on a vertical banner at the entrance to the Village Centre.

Sponsorship Deadline - March 1, 2021

#### Website Sponsorship Page

Logo displayed on our website sponsorship page.

Sponsorship Deadline - March 1, 2021

#### Village Voice Sponsor Listing - Fall Edition

Logo displayed on our sponsorship page in the fall edition of the Village Voice.

Sponsorship Deadline - September 30, 2021

#### Rental Rebate

Take 25% off a single rental package with a sponsorship of \$2000 or more. (wedding packages excluded)

## Sponsorship Opportunities Description

### Barrel Train Sponsor (\$300)

The Barrel Train runs throughout festival days and demonstration days attracting plenty of attention as it carries children throughout the village. Brand one of the barrels with your logo. A three year commitment to this level of sponsorship includes a custom vinyl wrap co-designed with RT Signs.



### Farm Yard Sponsor (\$500)

The animals at MHV are a magnet for the young families that visit the Village. Your logo will be displayed on the side of the chicken coop.

### Wagon Sponsor (\$500)

Our horse-drawn wagon rides provide a guided tour around the village. Your brand would be displayed on the wagon which is active during festival days, demonstration days, Christmas in the Village, Winter Carnival, and family rentals.



### Livery Barn Menu (\$750)

Many of our visitors stop-in for lunch at the restaurant on site. Your logo would be displayed on Livery Barn placemats/menu for the season.

### Village Voice Advertising

The Village Voice is a magazine published 3 times a year and distributed to all our members and to a variety of businesses in and around Steinbach. The size is a 3x5 inch ad in either a vertical or horizontal orientation.

1 edition (\$250)

2 editions (\$400)

### Summer in the City Waffle Booth (\$250)

One of the favourite food venues at Summer in the City is the MHV Waffle booth. Your sponsorship will have your brand displayed at our booth.



### Festival Program Advertising (\$1000)

Your brand will be included in all of our programs handed out during our three festivals.

### Pioneer Days Stage Sponsorship (\$2000)

You will be featured as a major sponsor on our mainstage events.



### Spring Gala

Meal Sponsorship (\$500)

Includes: digital screen placement, and mention by host

Table Sponsorship (\$1000)

Includes: digital screen placement, table branding placement, and 8 tickets to the event and mentioned by host.

### Car Show

Corporate Display (\$100)

Set up your booth in the village. (Includes 2 admissions to the event.)

Category Sponsorship (\$500)

Includes: Program advertisement, etc

Trophy Sponsorship (\$1000)

Includes: Program advertisement, signage at awards presentation, presentation of trophy



### Tractor Trek

Category Sponsor (\$500)

Includes: Program advertisement, display at lunch stop

Trophy Sponsor (\$1000)

Includes: Program advertisement, display along the route, present trophy at banquet





# MHV Sponsorship Order Form

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Sponsorship Opportunities

### Packages

- Family Farm Sponsorship.....\$1500
- Travelling Tourist Sponsorship .....\$2000
- Flavourful Feast Sponsorship.....\$2000
- Light Horsepower Sponsorship .....\$2000
- Heavy Horsepower Sponsorship.....\$3000

### A-La-Carte

- Barrel Train.....\$300
- Horse-drawn Wagon .....\$500
- Farm Yard.....\$500
- Livery Barn Menu .....\$750
- Festival Programs.....\$1000
- Pioneer Stage Sponsorship.....\$2000
- Village Voice Advertising .....\$250
- Summer in the City Waffle Booth .....\$250
- Spring Gala Meal Sponsor .....\$500
- Spring Gala Table Sponsor .....\$1000
- Car Show Corporate Display .....\$100
- Car Show Category Sponsor .....\$500
- Car Show Trophy Sponsor .....\$1000
- Tractor Trek Category Sponsor.....\$500
- Tractor Trek Trophy Sponsor.....\$1000

**Step 1:** Select Sponsorship Opportunities

**Step 2:** Send completed form to:

Mennonite Heritage Village  
 Attn: Patrick Friesen  
 231 PTH 12N  
 Steinbach, MB  
 R5G 1T8

or scan it and email it to [patrickf@mhv.ca](mailto:patrickf@mhv.ca)

If you prefer to complete the order online click on the link below.

[ONLINE FORM](#)

**Step 3:** You will contacted to confirm your order and arrange for branding assets and invoice information.

If you have any questions don't hesitate to call or email me.

Patrick Friesen  
 Office: 204-326-9661 ext. 228  
 Cell: 204-381-8794  
[patrickf@mhv.ca](mailto:patrickf@mhv.ca)

Thank-you for your support of MHV!